Contemporary Japanese Design Exhibition

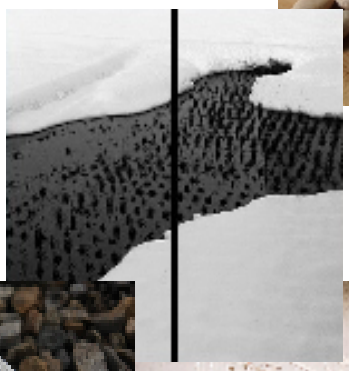
at Fuori Salone 2012

There are 9 exhibitors from all over Japan.
Our concept is "Modern Design with the time-honored handicraft techniques and natural materials."
Japan is a very unique country.
It is an island country and separated from other countries and cultures for a long time.
That is the reason why we have developed our own culture and originality.
We have a long history of more than 1000 years, and are still keeping a lot of handmade traditional products such as Kimono, variety of traditional crafts and natural materials even in the 21st century.
In addition, we are well known for highly developed technology like electronics, motor industries, robotics, etc…
The fusion of "Tradition" and "Modernity" is our main concept for creation.
Please take a look at our "Contemporary Japanese Design" exhibition.
We hope you could feel our concept at the exhibition in Milan.

Special exhibition from Miyagi prefecture destroyed by the Great Tohoku earthquake will be together with our exhibition. We all thank for the world's help and show you how hard we are trying to recover from the disaster.
Message from the governor of Miyagi and unforgettable photos are also exhibited.
Please don't forget 3.11.

We are looking forward to seeing you in Milan.

Kotaro Nishibori
Producer
Contemporary Japanese Design Exhibition



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